



INTERMOBILITY AND BUS EXPO

TECHNICAL FORM IBE 2022

EXHIBITING RATES FORM

EXHIBITING RATES PER SQ.M - BARE AREA

| | <= 129 mq | 130 --> 649 mq | 650 --> 999 mq | Oltre 1000 mq | EXTERNAL AREA |
|--------------------|-----------|----------------|----------------|---------------|---------------|
| PROMO AREA RATE | € 94,00 | € 74,00 | € 63,00 | € 52,00 | € 49,00 |
| STANDARD AREA RATE | € 104,00 | € 82,00 | € 70,00 | € 57,00 | € 54,00 |

| TEST DRIVE INCLUDED* | Up to 299 sq.m | From 300 to 649 sq.m | More than 650 sq.m |
|----------------------|----------------|----------------------|--------------------|
| | Not available | 1 | 2 |

BARE AREA RATE is applied to entire stand surface (so, if you require a 150 sq. m area must calculate 150 x 82 €) .

To be added: registration fee, power supply, other possible costs.

All areas smaller or equal to 16 sq. m are available only in turnkey solution. See also Gen. Rules & Regulations Cap II Part 1 art. 2.

| | A4 (16 mq) | A4 LUX WITHOUT PLATFORM (16 mq) | A4 (32 mq) | A4 LUX WITHOUT PLATFORM (32 mq) | IBE 64 (64 mq) | IBE 130 (130 mq) | TOWER/ELEGANCE - PLUS (32 mq) | TOWER/ELEGANCE - LUXURY (32 mq) |
|--------------------|------------|---------------------------------|------------|---------------------------------|----------------|------------------|-------------------------------|---------------------------------|
| PROMO AREA RATE | 3.468 € | 5.644 € | 6.636 € | 10.988 € | 9.580 € | 14.080 € | 8.460 € | 10.604 € |
| STANDARD AREA RATE | 3.756 € | 6.140 € | 7.212 € | 11.980 € | 10.220 € | 15.250 € | 8.780 € | 10.924 € |

TURNKEY SOLUTION includes registration fee, fitting, furnishing, carpet, power supply (1 Kw every 16 sq.m until maximum 4 Kw). For turnkey stands daily cleaning is included.

Other items :

| | |
|---|---|
| Registration fee (compulsory for each exhibitor) which includes: covers insurance, exhibitors' badges according to exhibit area, listing in the official catalogue, local publicity taxes, 1 parking permit, Wi-Fi connection | € 300.00 |
| Each Additional Corner | € 400.00 |
| Red Area Surcharge *) | + 15% on total bare area rate |
| Power Supply per Kw monophasic | € 49.30 |
| Catalogue entry represented company each | € 75.00 |
| Hosted companies fee (in case of more companies inside one booth) | € 500.00 (+registration fee 300 €) |

Notes:

Further details and costs of participation are indicated in the General Rules and Regulations of Exhibition

* **Red Area Surcharge:** Supplementary rate on the total area amount for those stands having at least one front or entirely placed between the two main passages .

It is calculated only on total bare area cost even if the booth is a turnkey formula. (Gen. Rules & Regulations Cap II Part 1 art. 2)

VAT must be added to these figures, if due.



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TECHNICAL FORM IBE 2022 GENERAL INFORMATIONS AND DEADLINES IMPORTANT DEADLINES:

| | | |
|--|---|---|
| BOOKING SPACE AND TECHNICAL DATES | REGISTRATION PROCEDURE | Fill in and send the application form to email expo@iegexpo.it in pdf format. Pay deposit and IBE Team will contact you with a customized proposal. |
| | AREA ALLOCATION STARTING | February 21st 2022 |
| | PARTICIPATION CONFIRM | Exhibiting proposal, signed for acceptance, must be sent via email to expo@iegexpo.it in pdf format. Deposit (only in case not yet paid) must be paid for the sum and to the bank account as indicated in the same proposal. NOTE: deposit payment made after the exhibiting proposal signature does give any right to the benefits |
| | BALANCE DEADLINE | September 20th, 2022 Deadline for total balance payment related to the exhibiting area allocated (Chap. II Part 1 Art.3). Note: after that date any client who will sign a proposal has to pay the balance immediately |
| | BOOTH PROJECT APPROVAL | BARE AREAS: Cut-off date for the presentation of stand fitting & layout design to upload in the section "stand projects" in the reserved area TURNKEY AREAS: cut off date to complete service form AB "details form for turnkey stands" in the reserved area |
| | SERVICES ORDERING | Cut-off date for the presentation of the forms for ordering services (See online reserved area on the website) |
| WITHDRAWAL RULES | Within August 31st 2022 | if the written cancellation reaches the Organizer no later than August 31st 2022 , the penalty will be equal to an amount corresponding to the registration fee |
| | From September 1st 2022 | if the written cancellation reaches the Organizer from September 1st 2022 , the penalty will be equal to an amount corresponding to the deposit as determined in the signed exhibiting proposal |
| | From October 03rd, 2022 | if the written cancellation reaches the Organizer from the date of October 03rd, 2022 , penalty will be equal to an amount corresponding to the entire balance due as determined in the signed exhibiting proposal |

FOR FURTHER INFORMATION:

| | SECTOR | TEAM | PHONE | E-MAIL |
|--|--|--------------------------------------|---|--|
| Info for exhibitors, exhibiting space sale, advertising spaces in exhibition pavillions, web advertising, catalogue advertising sale | EXHIBITION MANAGER | Christian Previati | 0541 744 882 | christian.previati@iegexpo.it |
| | PROJECT MANAGER | Elena Bonacini | 0541 744 883 328 555 2543 | elena.bonacini@iegexpo.it |
| | SALES ACCOUNT INTERN | Diletta Avigo | 0541 74 4456 347 8131845 | diletta.avigo@iegexpo.it |
| Technical assistance: services request e-commerce | EXHIBITOR SERVICES OFFICE | | +39 (0) 541 744 214 +39 (0) 541 744 640 +39 (0) 541 744 915 | exposervices@iegexpo.it |
| Logistics: fitting days, dismantling days, access procedure | GALS OFFICE (Logistic, fitting and security) | Andrea Silvagni | +39 (0) 541 744 887 | andrea.silvagni@iegexpo.it |
| | | Roberta Sarti | +39 (0) 541 744 241 | roberta.sarti@iegexpo.it |
| Stand projects approval | OPERATIONS OFFICE | Andrea Silvagni Giorgia Ceccaroni | +39 (0) 541 744 887 +39 (0) 541 744 600 | andrea.silvagni@iegexpo.it giorgia.ceccaroni@iegexpo.it |
| Accounting services: deposit payment, balance, invoices, request of invoices | ACCOUNTING DEPARTMENT | Marilena Ventura | +39 (0) 541 744 611 | marilena.ventura@iegexpo.it |
| | | Evis Boshku | +39 (0) 541 744 219 | evis.boshku@iegexpo.it |
| | | Domenico Villani | +39 (0) 541 744 316 | domenico.villani@iegexpo.it |
| Forms and catalogue assistance | SALES BACK OFFICE | Laura Renzi | 0541 744 461 | laura.renzi@iegexpo.it |

WARNING! NOTICES TO EXHIBITING COMPANIES

We hereby inform you that some companies, including "International Fairs Directory", "Mulpor Company Srl", "Oceandatalinks", "Fortune Business Intelligence group inc - fortunebig", based in different parts of the world and with constantly changing company names, are used to send our exhibiting companies forms in which they request to correct the data of the companies themselves, for the publication of advertisements, in online magazines, improperly using the trademarks of our events, or propose the sale of databases of names of buyers complete with company names, names of internal contacts, their contacts Email, website, addresses, telephone and fax. The companies of the aforementioned type **HAVE NOT BEEN AUTHORIZED BY US** to use our name or the brands connected to us. Therefore, an arbitrary and illegitimate use of the distinctive signs of others is evident, in order to create misunderstandings in the recipients of the aforementioned communications. It is also understood that **Italian Exhibition Group Spa has not communicated or transferred any data of its buyers to the companies that propose the sale of databases of our buyers.** In the event that you receive forms or proposals for the sales of database, also by e-mail, from the companies as specified above, we invite you to pay **MAXIMUM ATTENTION**, taking into account the above.